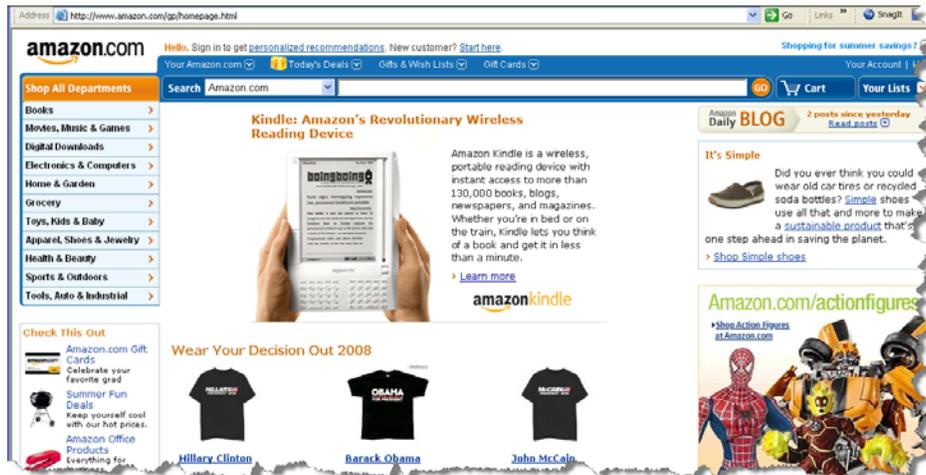


Book Template



1.  **NICHE Internet Marketing: The secrets to exploiting untapped niche markets and unleashing a tsunami of c**
by Leigh Burke (Paperback - April 22, 2008)
Buy new: \$27.00
Get it by **Tuesday, Jun 24** if you order in the next **43 hours** and choose one-day shipping.
★★★★☆ (3) Eligible for **FREE** Super Saver Shipping.
Excerpt - page 12: "... world glossy paper brochure. 12 1 Niche Internet Marketing ! Leigh Burke ..."
Surprise me! See a random page in this book.

Copyright © 2008 – Leigh Burke. All rights are reserved. No part of this report may be reproduced or transmitted in any form without the written permission of the author, except for the inclusion of brief quotations in a review.

Note: This e-book is optimized for viewing on a computer screen, but it is organized so you can also print it out and assemble it as a book. Since the text is optimized for screen viewing, the type is larger than that in usual printed books.

Disclaimer

This report has been written to provide information to help you can publish your ebooks as physical books on Amazon.com. Every effort has been made to make this report as complete and accurate as possible. However, there may be mistakes in typography or content. Also, this report contains information on Internet marketing and technology only up to the publishing date. Therefore, this report should be used as a guide – not as the ultimate source of Internet marketing information.

The purpose of this report is to educate. The author and publisher does not warrant that the information contained in this report is fully complete and shall not be responsible for any errors or omissions. The author and publisher shall have neither liability nor responsibility to any person or entity with respect to any loss or damage caused or alleged to be caused directly or indirectly by this report.

If you do not wish to be bound by the above, please return this report for a full refund.

Book Template

Hi there,

Welcome and thank-you for downloading Book Template. In this ebook, you will learn How To Publish your Ebook as a Paperback on Amazon.com. I have taken several ebooks, and turned them into successful physical books online. I have learnt a great deal, but am always learning more.

The aim of this Ebook is to give you the skills and knowledge to take an existing Ebook, and publish it as a physical book on Amazon.com to increase exposure, boost credibility, and provide you with an additional stream of income.

There are a number of other distinct advantages to being a published author.

- You will be quoted in both the media and other books.
- You can add the book to your CV, biography and other marketing literature.
- You can purchase your own books at a heavily discounted price from the printer, and sell them yourself at seminars, conferences, training events, to customers, loved ones and friends.
- When you publish more than one book in your niche you gain credibility and become an expert in your field. This will increase your customers trust in you, and will lead to many indirect sales and consulting engagements.

I wish you all the best in your success, and will be available to answer any of your questions or queries along your journey to becoming a published author.

So without further ado, let's get started!

Kindest Regards,

Leigh Burke.

<http://www.Book-Template.com>

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How do I order copies for myself that I can resell?

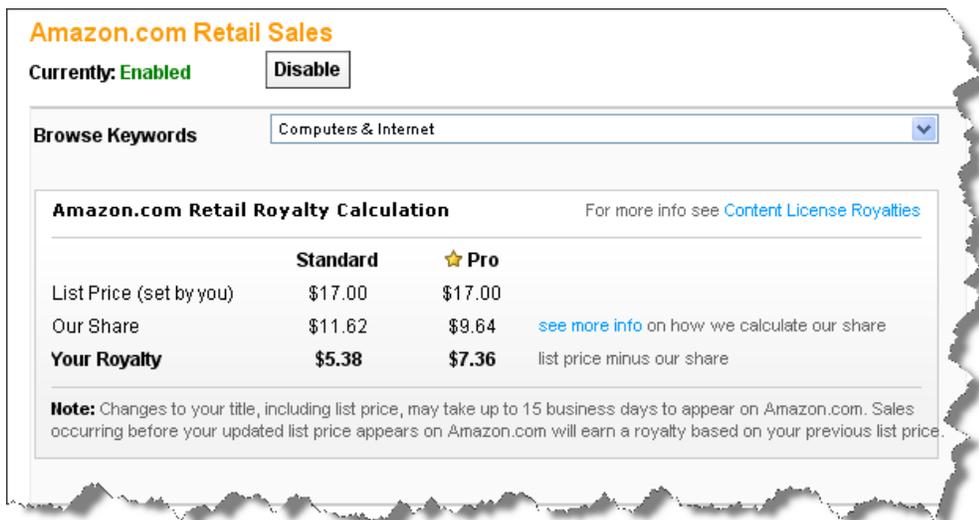
Who can publish a book on Amazon.com?

The answer is anybody! That's right YOU can publish a book on Amazon TODAY. There is a bit of setup required, however realistically, you could have a book published on Amazon.com within a week if you already have your manuscript ready. So if you have written Ebooks in the past that are sitting on your hard drive, you can publish them on Amazon.com as physical books to boost your sales, increase your credibility as an author and publisher and to provide another stream of income.

The good news is this isn't going to cost you an arm and a leg, and you won't need to invest in a print-run of tens of thousands of books to get started. There is technology called Print On Demand, or POD that you can take advantage of to only print the books that get ordered from your Amazon.com sales page. And the good news gets even better, POD publishers will not charge you a setup fee, and will only take a cut of the sale to cover their costs of printing the books as they are ordered.

Here is an example of what I am talking about.

For a \$17 book on Amazon, here is the breakdown of how the revenue is distributed:



The screenshot shows the Amazon.com Retail Royalty Calculation tool. It is currently enabled, with a 'Disable' button. The 'Browse Keywords' dropdown is set to 'Computers & Internet'. The calculation table shows a list price of \$17.00. For the 'Standard' option, the author's share is \$11.62, leaving a royalty of \$5.38. For the 'Pro' option, the author's share is \$9.64, leaving a royalty of \$7.36. A note at the bottom states that changes to the title or list price may take up to 15 business days to appear on Amazon.com, and sales occurring before the update will be based on the previous list price.

	Standard	★ Pro	
List Price (set by you)	\$17.00	\$17.00	
Our Share	\$11.62	\$9.64	see more info on how we calculate our share
Your Royalty	\$5.38	\$7.36	list price minus our share

Note: Changes to your title, including list price, may take up to 15 business days to appear on Amazon.com. Sales occurring before your updated list price appears on Amazon.com will earn a royalty based on your previous list price.

You will note that there are a number of different payment plans that we will cover in more detail later in this Ebook. If we take the Pro plan as our example, for the \$17 book, you as the author will receive \$7.36 for every sale. The remaining \$9.64 will be split between your book printer and Amazon.com. This example is for a 166 page book.

Where to get started?

There are a number of Print on Demand companies that you can choose to publish your book through. Some of the more popular and reputable ones are:

<http://www.lulu.com>

<http://www.lightningsource.com>

<http://www.iuniverse.com>

<http://www.createspace.com>

If the company you choose to publish your print on demand book does not have an exclusivity clause, you can in fact use more than one publisher at a time. Be sure to check the terms and conditions of your contract to ensure you retain the copyright to your ebook before you sign with any POD company.

I use www.CreateSpace.com for my POD publishing. They allow you to retain the copyright on your book or ebook, and have a direct relationship with www.Amazon.com and will get you listed on Amazon.com without any fees or additional work on your behalf. Once your book is setup with CreateSpace.com and approved, they will submit it to Amazon.com on your behalf.

To create a free account at www.CreateSpace.com navigate to their home page and select 'create a new account'.



You will then be required to fill in your details for your new account as shown below:

Create a New Account

The Basics All fields are required.

Email Address	<input type="text" value="j.smith79@hotmail.com"/>
This will be used as your Login ID.	
Password	<input type="password" value="••••••••"/>
Re-Enter	<input type="password" value="••••••••"/>
Let's make sure you typed that right.	
First Name	<input type="text" value="Jane"/>
Last Name	<input type="text" value="Smith"/>
Country	<input type="text" value="Australia"/>
Send me Updates and Promotions	<input checked="" type="checkbox"/>
We won't sell your contact information. Privacy Policy	

Then click the 'Create My Account' button.

You will be required to agree to the Membership agreement then click continue:

Member Agreement

Please read the Membership Agreement contained on this page, and signify you agree to all its terms and conditions using the radio buttons below, then press Continue at the bottom.

SERVICES AGREEMENT

This Services Agreement (the "Agreement") contains the complete terms and conditions that apply to your use of the CreateSpace Services (the "Services"), described at <http://wwwcreatespace.com/specifications>. As used in this Agreement, "we" and "CreateSpace" means On-Demand Publishing LLC, d/b/a CreateSpace, and "you" means the person or entity accepting this Agreement. In order to use the Services you must:

- agree to the terms and conditions in this Agreement by clicking the button at the bottom of this page;
- register for an account at our web site, the homepage of which is at wwwcreatespace.com (together with any successor or replacement website, the "Site") by providing your real name, address, phone number, e-mail address and other required information; and
- be able to lawfully enter into contracts. For example, minors are not allowed to register for or use the Services.

1. Amendment; Notice of Changes.

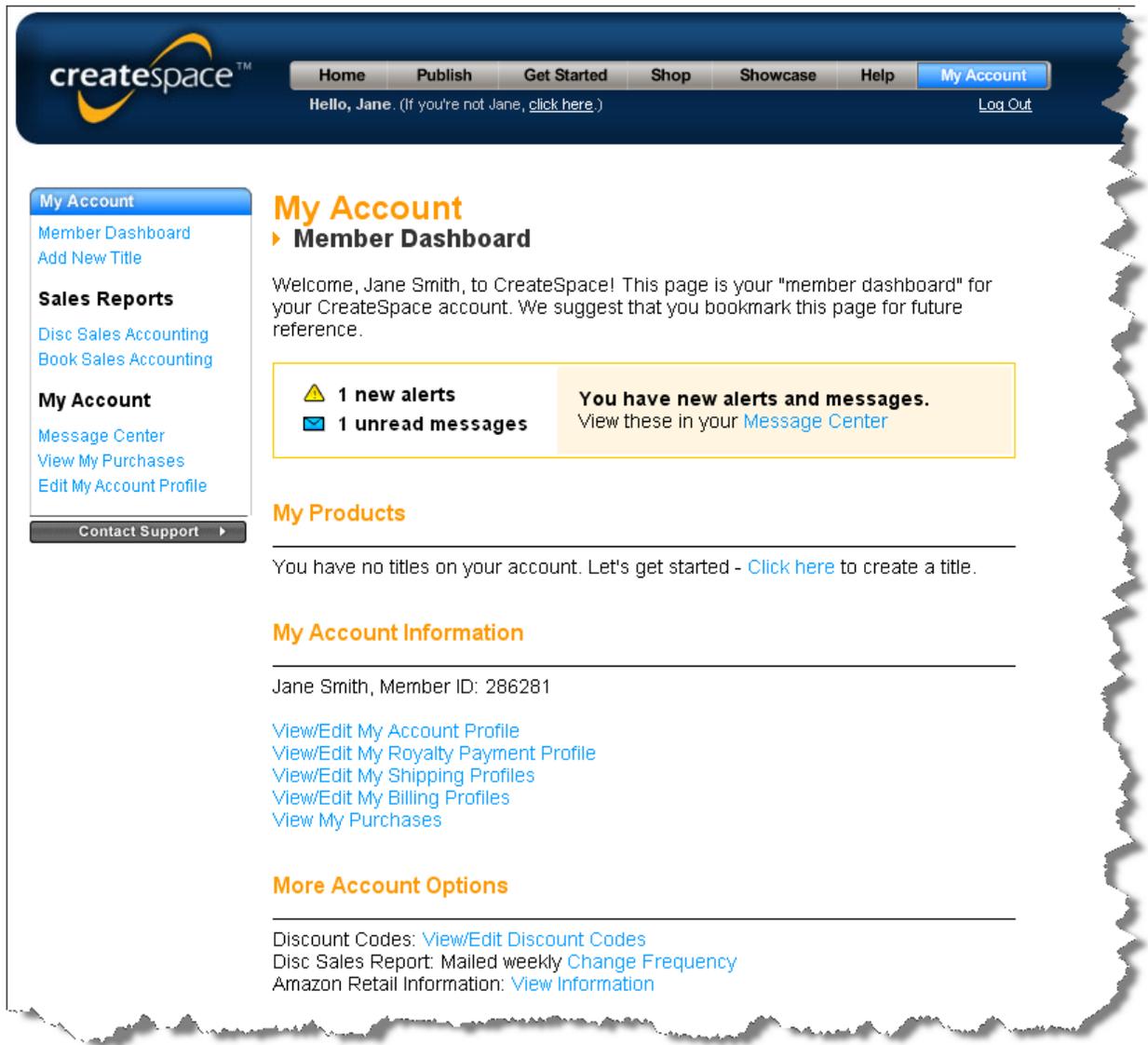
We reserve the right to change the terms and conditions contained in this Agreement or any policies or guidelines governing the Services, including without limitation, any of the information posted on the [Products](#) and [Help](#) sections of the Site, at any time and in our sole discretion. Any changes will be effective upon posting of the revisions on the Site. Notice of changes to this Agreement will be posted on the Site for thirty (30) days. You are responsible for reviewing the notice and any applicable changes. Changes to referenced policies and guidelines or any other information in any Products, Help, or other web pages may be posted without notice to you. YOUR CONTINUED USE OF THIS SITE AND THE SERVICES FOLLOWING

I agree to all terms and conditions of this Membership Agreement and agree to comply with them at all times.

I do not agree to these terms.

Continue

You will be immediately taken to your CreateSpace Account Page – more on this later:



createspace™ Home Publish Get Started Shop Showcase Help **My Account**

Hello, Jane. (If you're not Jane, [click here.](#)) [Log Out](#)

My Account

- Member Dashboard
- Add New Title

Sales Reports

- [Disc Sales Accounting](#)
- [Book Sales Accounting](#)

My Account

- [Message Center](#)
- [View My Purchases](#)
- [Edit My Account Profile](#)

[Contact Support](#)

My Account

Member Dashboard

Welcome, Jane Smith, to CreateSpace! This page is your "member dashboard" for your CreateSpace account. We suggest that you bookmark this page for future reference.

1 new alerts
1 unread messages

You have new alerts and messages.
View these in your [Message Center](#)

My Products

You have no titles on your account. Let's get started - [Click here](#) to create a title.

My Account Information

Jane Smith, Member ID: 286281

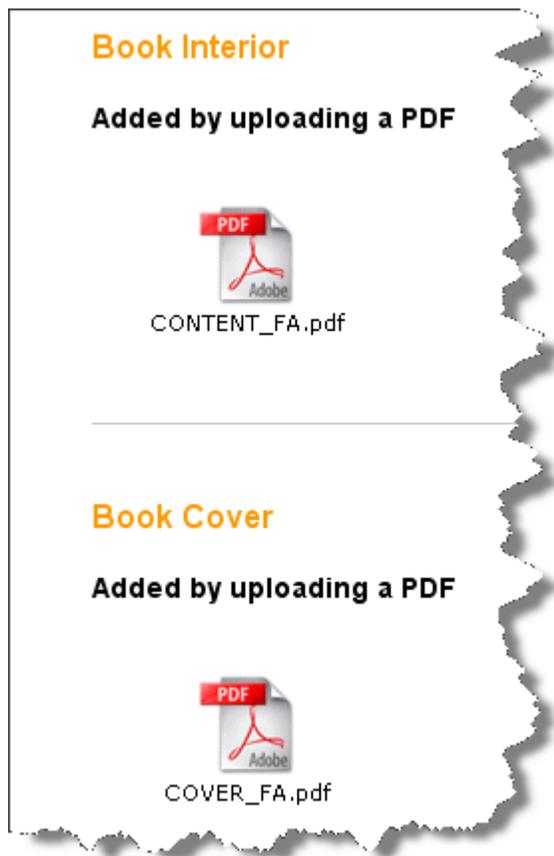
- [View/Edit My Account Profile](#)
- [View/Edit My Royalty Payment Profile](#)
- [View/Edit My Shipping Profiles](#)
- [View/Edit My Billing Profiles](#)
- [View My Purchases](#)

More Account Options

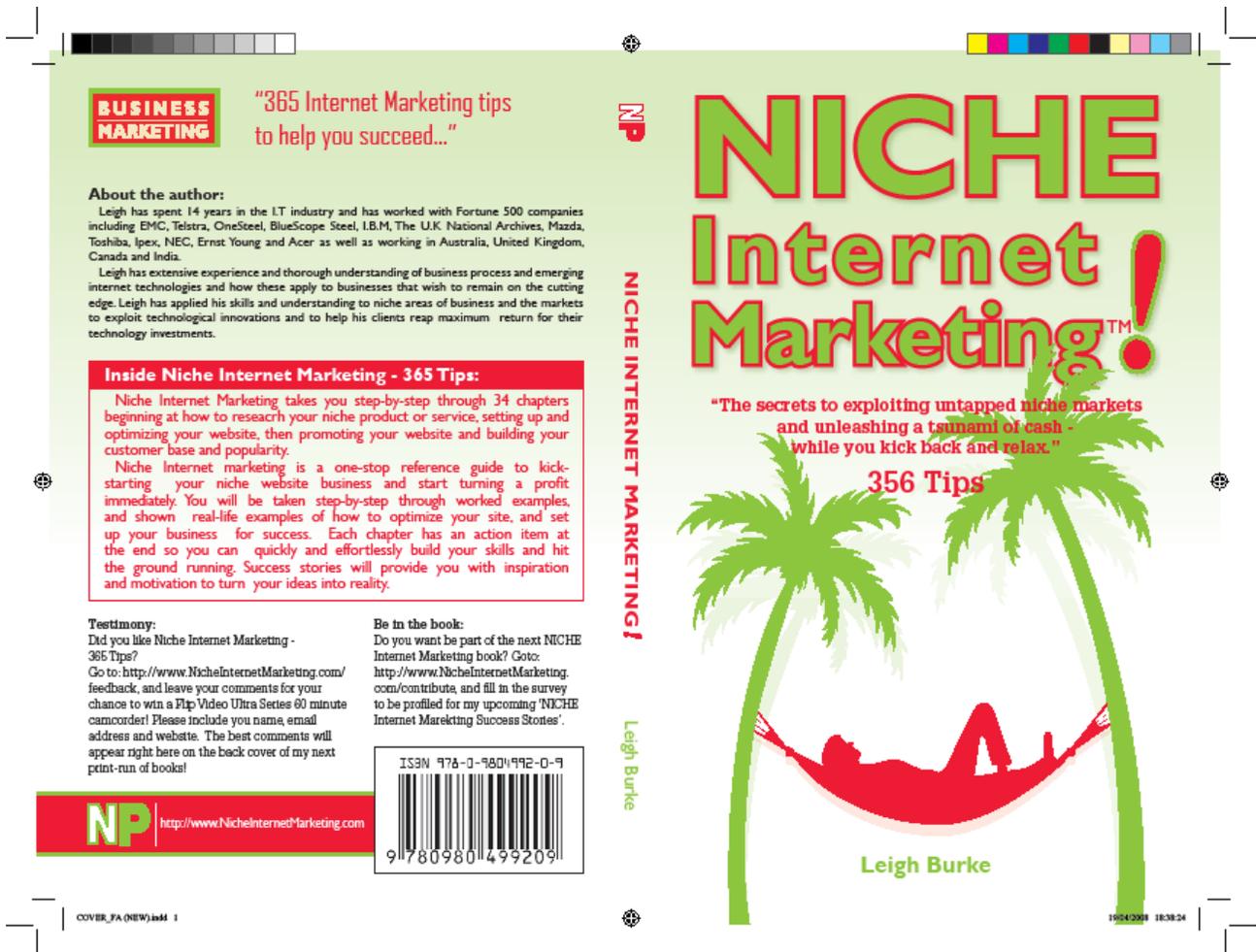
Discount Codes: [View/Edit Discount Codes](#)
Disc Sales Report: Mailed weekly [Change Frequency](#)
Amazon Retail Information: [View Information](#)

How do you find a book cover and interior designer?

Your finished, printed book will consist of both a cover file and an interior file. Both of these will need to be uploaded to your CreateSpace account to be reviewed, and then made active once you approve the proof.



Your cover file is a wrap-around file that consists of both your cover and back cover as well as the spine of the book. Here is an example of what a finished cover file will look like:



When you choose your designer, you will need to point them in the direction of the submission requirements for the book located here:

<http://www.createspace.com/Help/Book/BWSubmission.jsp>

Alternatively, if you are doing the design yourself, you will use these requirements to determine the spine width, bleed, crop marks, margins, image and font requirements as well as barcode location.

My recommendation is to use an experienced book designer if you don't have experience doing this yourself, or to purchase a template designed specifically for use with CreateSpace.

The majority of designers will use Quark or Adobe Indesign to create your cover and interior file for you. They can output these to PDF which will allow you to proof your files before submitting them to CreateSpace. If you want to make your own adjustments, or use the files you get from your designer again for your next book, I recommend you invest in a copy of Adobe Indesign. You can a cheap, legal copy from here: http://software-cheap.net/info-Adobe_InDesign_CS2_v4.0.html

To find designers for your book, the best option is to create an ad on one of the popular outsourcing sites such as:

<http://www.elance.com>

OR

<http://www.getafreelancer.com>

You will need to place an ad and be very specific about what you require. I suggest including the link to the specifications above, and to ask for previous examples of their work. For a 150 page book with cover, you shouldn't need to pay more than \$300. This is obviously dependent on who is available and what bids you receive when you place your ad. Here is an example of an ad you could place when searching for a designer:

Description:	Format a 70+ page A4 e-book into the specifications detailed here using InDesign for output to PDF: https://www.createspace.com/Img/Templates/Book/BW/BookCover5_25x8_BW_140.zip I want to keep the font size the same so the resultant book will probably double in size to become 140 pages+. You will be required to arrange the pictures and text on the pages so they look clean, organised and professionally laid out. You will also be required to create an eye-catching cover for the book. The winning bidder will be required to sign a non-disclosure agreement. Please provide details and examples of similar work that you have undertaken including book cover design and layout. Good luck, happy bidding.
Job Type:	<ul style="list-style-type: none">• Graphic Design• Proofreading

Here are some of the bids I received for the project above:

Visible Bids	Hidden Bids (0)					
Service Providers	PMB	Bid	Delivery Within	Time of Bid	Provider Rating	
ClaudiaMesquita Hi, Dear Sir. After working for 13 years in a major Portuguese Graphic Company (Ambar, SA) in the Investigation and Development department as a maquette and final arts maker, I'm starting to work as independent worker in this area. I've got a long experience of design, drawing (manual or vectorized art) photo mask and retouching, editing and in final arts. I've got a degree in Marketing Management made at the Portuguese School of Marketing and Administration (PAM) and I made professional formation in Photoshop, Freehand and QuarkXpress. I've also made a workshop called "Drawing in action", by the Arts School of Vila nova de Cerveira with Professor José Rodrigues and Sá Nogueira. <small>Edit Note</small> <i>Average brochure designs</i> (this note is visible only for you)	1 message View PM Post PM	\$ 100	6 days	01-22-2008 09:46	***** (100 reviews)	-- Perform action on this bid --
adicaza Hi! I am really interested in taking up the project. Please view my PM for details. Thanks. <small>Edit Note</small> (this note is visible only for you)	1 message View PM Post PM	\$ 100	5 days	01-22-2008 09:42	***** (62 reviews)	-- Perform action on this bid --
perseus777 Hi, my bid for the layout of the book. More on PM. Best regards, Velin. <small>Edit Note</small> (this note is visible only for you)	6 messages View PM Post PM	\$ 55	5 days	01-23-2008 05:23	***** (47 reviews)	-- Perform action on this bid --
jannie Hi, This is jannie plz check the PM for details thanks jannie <small>Edit Note</small> <i>No books in portfolio</i> (this note is visible only for you)	1 message View PM Post PM	\$ 100	2 days	01-22-2008 13:32	***** (32 reviews)	-- Perform action on this bid --
Iakov Ready to start! <small>Edit Note</small> (this note is visible only for you)	4 messages View PM Post PM	\$ 50	2 days	01-22-2008 22:37	***** (26 reviews)	-- Perform action on this bid --
iServe Hi, let's discuss in PMB. <small>Edit Note</small> (this note is visible only for you)	2 messages View PM Post PM	\$ 80	2 days	01-22-2008 10:26	***** (28 reviews)	-- Perform action on this bid --

I cannot stress enough how important it is that you make sure you view prior work of the bidders before accepting a winning bidder. Although some of the bids here are as low as \$50, after viewing their portfolio, and asking additional questions about the SPECIFICATIONS I had included, I was able to weed a lot of the amateurs out.

What specifications do you need to give to your designer?

You will need to get your designer to create your cover file based on the size of book you wish to sell. CreateSpace allows you to create books with the following dimensions:

Standard Trim Sizes

Color Interior		B&W Interior	
5.25" x 8"	5.5" x 8.5"	5.25" x 8"	5.5" x 8.5"
6" x 9"	7" x 10"	6" x 9"	7" x 10"
8" x 10"	8.25" x 8.25"	8" x 10"	8.25" x 8.25"
8.25" x 6"		8.25" x 6"	

We can also accept the following trim sizes: 5" x 8", 5.06" x 7.81", 6.14" x 9.21", 6.69" x 9.61", 7.44" x 9.69", 7.5" x 9.25".

A popular size for books is 8.25" x 6". Keeping your interior black and white will allow you to keep costs down. If your interior is mainly text, I would recommend you choose this option. The cover, back cover and spine of course will be full colour and UV coated.

Once you have your designer, you will need to send them the Word version of your Ebook, along with detailed instructions for the concept of your book cover.

You'll notice in the cover file on page 11, on the spine there is an 'NP' logo – presumably for the logo of the publisher. In this instance my client was the publisher, and self-publishing as you will be. So I requested the designer include this logo to give the book a more professional look. You will want to do the same. Think of a logo, or even use your own initials and include it on the back cover and spine of the book.

You will also need to give your designer direction for what to include as content on your back cover, and the tagline for your front cover etc.

For the back cover, be sure to include your best 2 testimonials that you received for your ebook. Also include an Author Biography, along with a short blurb about what is included in the book. You should also include your website URL somewhere on the back cover. Include your LOGO as suggested earlier. Also include your books category in the top left hand corner. The example on page 11 is categorized under Business Marketing.

If you have created an Index for your Ebook in Microsoft Word, this will not import into your Indesign file, as you will lose the correct page numbering. Your designer or you can create an Index using Indesign if you have the special plugin located here: <http://www.virginiashsystems.com/ordering.html> ask your designer to use this tool to automatically create a noun-based index for you.

Calculating your books thickness and spine width.

Your designer or you (depending on who is creating the cover and interior files) will need to calculate the spine width for your cover file. You can send the formula to do this to your designer, it can be found here:

<http://www.createSpace.com/Help/Book/BWSubmission.jsp>

The calculation varies depending on whether you are using white paper or cream paper. I prefer cream paper, as I feel it is easier on the eyes when reading, but you may prefer white paper. You need to decide up front what paper your book will be printed on.

Regarding spine width CreateSpace states:

B. Spine Width and Variance

It is important to keep in mind that each book printed is individually bound. Therefore you should avoid hard vertical lines separating your front or back cover panels from your spine and should allow for at least a .125" variance of your spine on each side (for example, the text on a 1" spine should be no larger than .75" wide). For books with a page count of less than 130 pages, we strongly recommend a blank spine.

Your spine width should be calculated into decimal inches based on the number of pages in your book and using the appropriate formula below.

- For books printed on white paper, multiply page count of your book by 0.002252
- For books printed on cream paper, multiply page count of your book by 0.0025

Example of spine width calculation for a 60-page book printed on white paper

$$60 \times 0.002252 = 0.135" \text{ spine width}$$

If you pass the formula to calculate the spine width onto your designer, be sure to cross-check it yourself as well. CreateSpace will also cross-check this when you submit your files for review, and warn you of any discrepancies.

What is an ISBN number, do you need one?

Every book needs an ISBN number. ISBN stands for International Standard Book Number (ISBN) and is a 10-digit system (13-digit system if assigned after 2007) allowing publishers, libraries, and book dealers to identify books.

Each ISBN is unique to a specific book.

The ISBN is typically found over the bar code on the book's back cover as in the example below and on the title or copyright page.



CreateSpace can supply you with an ISBN number for free, however 'CreateSpace' will always be listed as the publisher if you use their free ISBN number. I strongly suggest you apply for your own ISBN number, and have your designer super-impose it on your back cover file for you as shown in the example book cover on page 11. Having your own ISBN number will allow you to be credited as the publisher personally, and give you greater freedom when printing and distributing books through other avenues in the future.

To apply for your own ISBN, goto one of the following websites:

http://www.thorpe.com.au/isbn/isbn_applic.htm

<http://www.isbn.org/standards/home/isbn/us/application.asp>

<http://www.isbn.nielsenbookdata.co.uk/controller.php?page=123>

Or search for your countries own ISBN application agency. Be sure to apply for both the ISBN number AND the barcode, so you will have the graphic to give to your designer to apply to the back cover of your book.

CreateSpace states the following regarding ISBN number printing on your book cover:

Barcodes

When your title is printed, our system will superimpose an ISBN barcode in the lower right-hand corner of your book's back cover. There is no cost for the assignment of this ISBN, and you can use your own ISBN if you have one.

The ISBN barcode will be in a white box 2" wide and 1.2" tall. The bottom of this ISBN barcode is located 1/4" up from the bottom trim line of the cover. The right side of the ISBN barcode is located 1/4" to the left of the spine. Please ensure that you don't have any important images or text in the ISBN barcode location. You can also refer to our [Artwork Templates](#) for the exact size and position of the ISBN barcode on your final cover.

If you would like to use pre-existing artwork, which includes an ISBN barcode in a different location than specified by our template, please [contact Member Services](#) for more information and directions. Please also make sure that the spine width of your current cover matches our spine width requirements and is the correct trim size for your book.

The Artwork Templates can be found here:

<https://www.createspace.com/Help/Book/Artwork.do;jsessionid=9C4E759FF27C6433FCE9E57DDFE91F07.cspworker01>

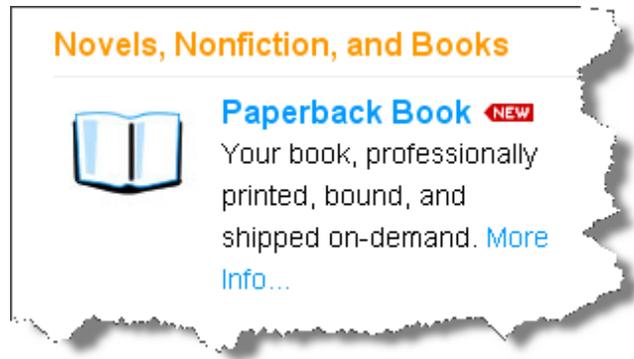
And allow you to select your book type, size, number of pages and paper colour.

What information does your publisher need?

Once you have your completed files back from your designer in PDF format, you will be able to log into your account and upload them to CreateSpace. Once Logged into CreateSpace, select Add New Title to begin creating your book and uploading your files:



Select the Paperback Book option:



You will then be required to enter your Title information:

The Title (1) and Subtitle (2) should match the information you gave the ISBN agency when you applied for the ISBN number. Most times you will leave Volume Number (3) blank. The Description (4) will be used to describe your book. This information will be used in Amazon.com as well, so be sure to thoroughly explain the benefits of your book, and your qualifications as the author the same way you would on a regular sales page.

The next section will allow you to enter ISBN information:

*** ISBN**
[what's this?](#)

1 Assign my book an ISBN-13/EAN-13 immediately.
 IMPORTANT: If you select this option, an ISBN-13/EAN-13 will be immediately assigned to your book upon clicking the Save & Continue button at the bottom of this page. Once the page has been saved, the selection cannot be changed.

3 I already own an ISBN-10 for this book.

This cannot be changed after you submit this book for publishing.

2 I already own an ISBN-13/EAN-13 for this book.

This cannot be changed after you submit this book for publishing.
 If you have an ISBN that you purchased from R.R. Bowker or the International ISBN agency specifically for this book, you may use it in publishing your book through our tool. Please note you will be required to also enter an imprint (or publisher) name and that we will verify the ownership and authenticity of the ISBN you enter.

Imprint Name
[what's this?](#)

4

This cannot be changed after you submit this book for publishing.

*** Category**
[I can't find my category](#)

5

Reading Level

If you want CreateSpace to assign your ISBN number for you, select option 1. If you recently applied for your own ISBN number, select option 2, and enter your ISBN number in the text field. Option 3 will most likely not be used unless you have an older unassigned ISBN number you want to use.

The Imprint name (4), is the entity that owns the ISBN number. If you applied for your own ISBN number, enter your name or company name there if you applied under a company name. If you are choosing CreateSpace to apply your ISBN number leave the Imprint Name field blank.

Click the Choose button (5) to assign the category to your book:

*** Category**
I can't find my category

Antiques & Collectibles >	General
Architecture >	Americana
Art >	Art
Bibles >	Autographs
Biography & Autobiography	Books
Body, Mind & Spirit >	Bottles
Business & Economics >	Buttons & Pins
Comics & Graphic Novels >	Canadiana

Antiques & Collectibles / General **Select** **Cancel**

The category you choose should match the category you had designed in the upper left-hand corner of your book.

The next section will allow you to enter additional options. The main ones you will be interested in are the Author First Name and Last Name (1) and the Author Biography (2):

Reading Level Please choose a Reading Level ▾

This book previously published on - ▾

Country of Publication United States ▾

Publication Date Month ▾ Day ▾ Year ▾
We will automatically assign the publication date for your book when your file is approved for publishing unless you specify one here. This cannot be changed after you submit this book for publishing.

Language English ▾
Choose primary language

Search Keywords
about search keywords...

Number Of Authors 1 ▾ **Update**
The first Author's name will be used to display your book on Amazon; all author names will appear in your estore listing. These fields cannot be changed after you submit this book for publishing.

*** Author 1**
what's this?

*** First Name** ← **1**

*** Last Name**

Author Biography
where does this appear?

You may enter a maximum of 2,500 characters in the author biography field.

← **2**

You will next be required to specify the physical properties of your book:

* **Number of Pages**
[about page count...](#) **1**
Page count must be an even number.

* **Interior Type** **2**
Bleed is extra image or background that extends beyond the trim marks of a page.

* **Trim Size**
[what's this?](#) **3**

Binding **4**

* **Paper Color** **5**

Enter your number of interior pages (1), the interior type (2) [generally set to black and white bleed], your trim size (3) and binding (4) [generally US Trade Paper], and your paper colour (5) you selected earlier when doing your spine width calculation.

Next you will upload your book interior file and your book cover file that were supplied back to you from your designer, or that you created using a template:

Book Interior
Added by uploading a PDF

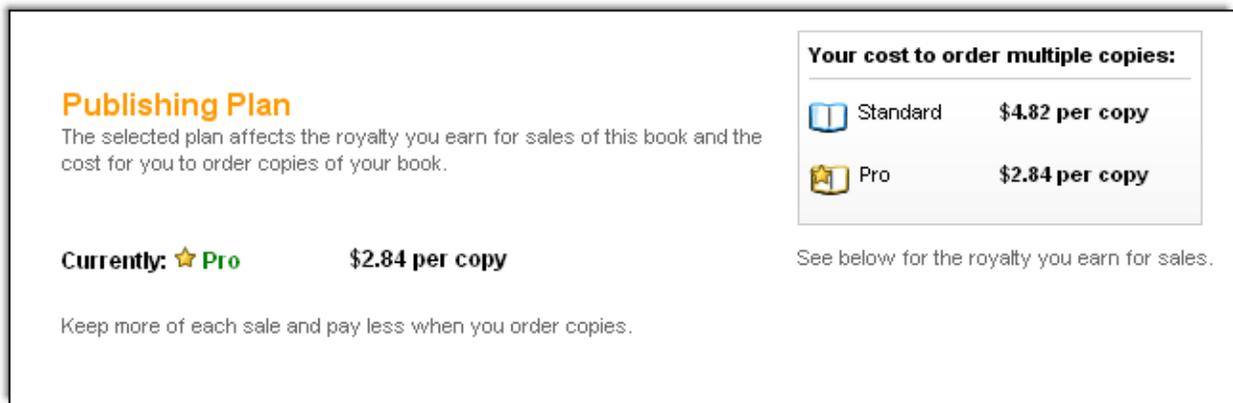
CONTENT_FA.pdf

Book Cover
Added by uploading a PDF

COVER_FA.pdf

You will next have the opportunity to set sales and promotion settings for your book.

If you plan on selling more than a handful of books, you should select the Pro Plan:



Publishing Plan
The selected plan affects the royalty you earn for sales of this book and the cost for you to order copies of your book.

Currently: ★ **Pro** **\$2.84 per copy**

Keep more of each sale and pay less when you order copies.

Your cost to order multiple copies:

 Standard	\$4.82 per copy
 Pro	\$2.84 per copy

See below for the royalty you earn for sales.

Copies of your book will be cheaper when you order wholesale, and your royalties will be higher when you sell copies on Amazon.com. You can see the difference in royalties in the above screenshot as an example.

You will next have the opportunity to set your list price. You should research similar books and your competition on Amazon.com to ensure you remain competitive in the market, but that you leave enough of a margin to make a profit

You will also be shown the royalties you will make on Amazon.com sales based on your list price, and E-Store sales (Sales from the CreateSpace website):

List Price

* List Price

[how to set the price...](#)

Minimum publish-at price for this title is \$5.46

As the author or publisher, you set the list price for your title. If your title has a list price above our publish-at rate, you are eligible for royalty payments on sales of that title. Sales of titles whose list price is at our publish-at rate will not earn royalty payments. We may decline publication of titles whose list price is below our publish-at rate. The publish-at rate may change based on the distribution channel(s) selected.

Amazon.com Retail Sales

Currently: **Enabled**

Browse Keywords

Amazon.com Retail Royalty Calculation

For more info see [Content License Royalties](#)

	Standard	★ Pro	
List Price (set by you)	\$17.00	\$17.00	
Our Share	\$11.62	\$9.64	see more info on how we calculate our share
Your Royalty	\$5.38	\$7.36	list price minus our share

Note: Changes to your title, including list price, may take up to 15 business days to appear on Amazon.com. Sales occurring before your updated list price appears on Amazon.com will earn a royalty based on your previous list price.

E-Store Sales

Currently: **Enabled**

E-Store Type

* Sales Region

Only affects eStore sales

E-Store Royalty Calculation

For more info see [Content License Royalties](#)

	Standard	★ Pro	
List Price (set by you)	\$17.00	\$17.00	
Our Share	\$8.22	\$6.24	see more info on how we calculate our share
Your Royalty	\$8.78	\$10.76	list price minus our share

Note: Discounts you set in your member account are considered reductions to your list price for the purpose of calculating your royalty.

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5. Review Setup  Complete

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Paperback: 288 pages

Publisher: McGraw-Hill; 1 edition (June 29, 2007)

Language: English

ISBN-10: 0071478132

ISBN-13: 978-0071478137

Product Dimensions: 8.9 x 5.9 x 0.6 inches

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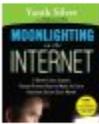
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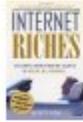
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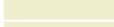
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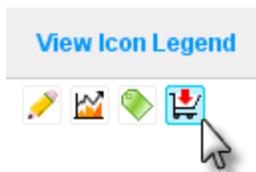
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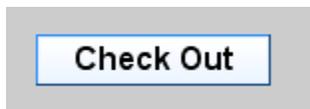


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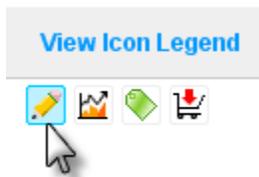
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