

# Pay Per Download Profits

If you sell digital products, there is a fantastic way to make money from highly targeted traffic at a more affordable cost than Google Adwords. In fact, you only have to pay when someone downloads your product...how sweet is that!

Imagine if you selling a software program that costs \$47 and your pay per download cost is only \$1.21? You just made a profit of \$45.79!

You'll be happy to see pay per download charges getting racked up on your account because you know the higher the bill gets, the more money you've made! In my opinion, pay per download could be one of the best kept secrets on the net.

In essence pay per download works just like it says...you only pay when someone downloads your product. So it's better than pay per click because you're not paying just for traffic coming to your website. You're only paying when someone actually buys your product.

Let's get to the good stuff and show you the program and how it works...shall we?

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The program I'm referring to is offered by upload.com and it's an awesome way to make money online with your digital products.

## **Here's how it works....**

At the first of every month, bidding is accepted for the top 5 positions in the CNET Download.com network for every category. The top 5 bidders will receive the placement for the sponsored ads. Here's what the ads look like:



Ad prices are determined by download history for the category in which you are bidding. The bid you enter is the maximum amount you are willing to pay for each download. You will also enter a monthly spending cap. Your download will end either at the end of the month or when you monthly spend cap is reached. (whichever comes first.)

### **How do I know what to bid?**

Once you place your max bid, you will be able to view estimated downloads and ad rank according to the figures you entered for your max ppd bid and your monthly spend cap. You can the go back and make adjustments by bidding again. (Multiple bidding is allowed.)

During this process, you will have the option to get email alerts if someone outbids you. You can then go back in and re-submit your bid as many times as you wish until the bidding period has ended.

Keep in mind, you will pay what your max bid is. So if your competitor bids .30 and you bid .40, you will pay that amount. Even though you could have won the bidding with .31 entry.

### **How do I qualify for the PPD program?**

To qualify, you must have an active download on the CNET Download.com system. This can be a free, regular or premium listing. If you don't have a product listed with the network, just sign up for an account and the submit a free listing.

There is a video included with this report that will show you how to list a product on the CNET Download.com network. Using the PPD program can increase your downloads by 150%.

**Highly Recommended! To get more information about this program please visit: [http://www.upload.com/1200-21\\_5-5165659.html](http://www.upload.com/1200-21_5-5165659.html) for more details.**

**I hope you enjoyed this report and don't forget to watch the video and setup a free listing to qualify for the Pay Per Download program and increase your online profits!**