



## **Squeeze Page Wizzard Licence**

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... or sell it and keep 100% of the profits!**

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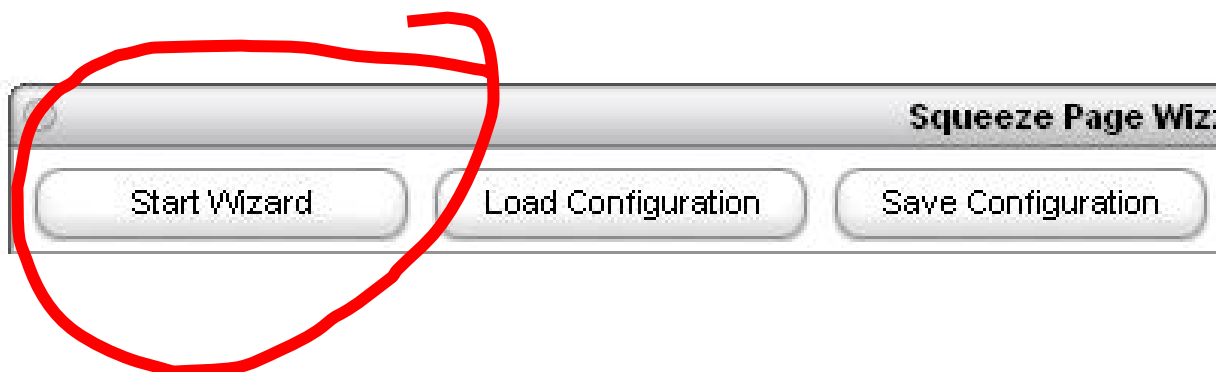
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## Your Guide To...

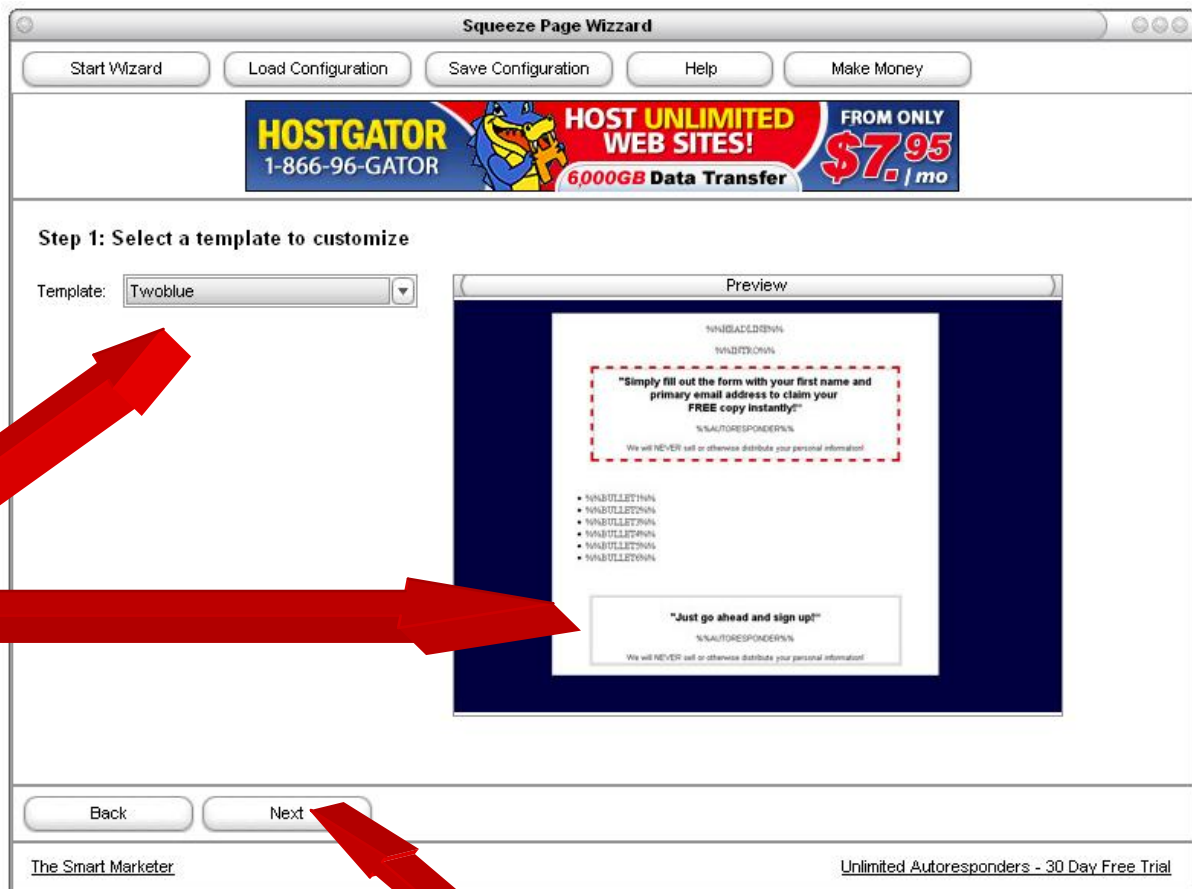


### Step One

Click on "Start Wizard" button to begin



Select a template from the drop-down menu. You'll see a preview of each template to the right of the screen



Once your template is selected, click "Next"

## Step Two

To build your squeeze page, you need to enter the following information...

### Title

This will be the title of the page.

In html code, this appears between the <title> </title> tags

## Metatags

Example:

```
<meta name="KEYWORDS" content="enter your keywords here">
```

*If you're unsure what this is, just leave it blank.*

## Headline

This is the first text that will appear at the top of the squeeze page. Normally, it should have a font size larger than 24 pixels.

You can also choose font, color and size.

## Introduction

Situated just below the Headline, your introduction should be in a smaller font than your Headline.

*Note: You can use HTML tags in your headline and introduction, enabling you to insert images or videos and add bold to your text.*

The screenshot shows the 'Squeeze Page Wizzard' application window. At the top, there are buttons: 'Start Wizard', 'Load Configuration', 'Save Configuration', 'Help', and 'Make Money'. Below these is a banner for 'HOSTGATOR' with the text 'HOST UNLIMITED WEB SITES! FROM ONLY \$7.95/mo' and '6,000GB Data Transfer'. The main section is titled 'Specify the header information'. It contains several text input fields and a list of metatags. The 'Title' field is highlighted with a callout. The 'HeadLine' field is highlighted with a callout. The 'Introduction' field is highlighted with a callout. To the right of the input fields are settings for 'Color' (set to 'clBlack'), 'Font' (set to 'Arial'), and 'Size' (set to '34' pixels for the headline and '13' pixels for the introduction). A red arrow points to the 'Next' button at the bottom of the window. The footer of the window contains 'The Smart Marketer' and 'Unlimited Autoresponders - 30 Day Free Trial'.

Meta Tags

Title

HeadLine

Color Font Size

Introduction

Back Next

The Smart Marketer Unlimited Autoresponders - 30 Day Free Trial

Once filled, click "Next"

## Step Three

Encourage your visitors to optin by pointing out the key benefits they will receive by signing up.

Squeeze Page Wizzard offers a maximum of six bullet points – if you want fewer bullets, just leave some fields blank.

The screenshot shows the 'Squeeze Page Wizzard' application window. At the top, there are five buttons: 'Start Wizard', 'Load Configuration', 'Save Configuration', 'Help', and 'Make Money'. Below these is a banner for 'HOSTGATOR' with the text 'HOST UNLIMITED WEB SITES! FROM ONLY \$7.95 / mo' and '600,000MB Disk Space!'. The main area is titled 'Step 3: Enter the text for bullets'. It features a color picker set to 'clBlack', a font dropdown set to 'Arial', and a size dropdown set to '13'. There are six text input fields labeled 'Bullet 1:' through 'Bullet 6:'. A purple speech bubble points to the 'Bullet 4:' field with the text 'Point out the key benefits of signing up here'. At the bottom, there are 'Back' and 'Next' buttons. A red arrow points to the 'Next' button. The footer contains 'The Smart Marketer' on the left and 'Unlimited Autoresponders - 30 Day Free Trial' on the right.

Click "Next"

## Step Four

Insert your autoresponder optin html or JavaScript code.

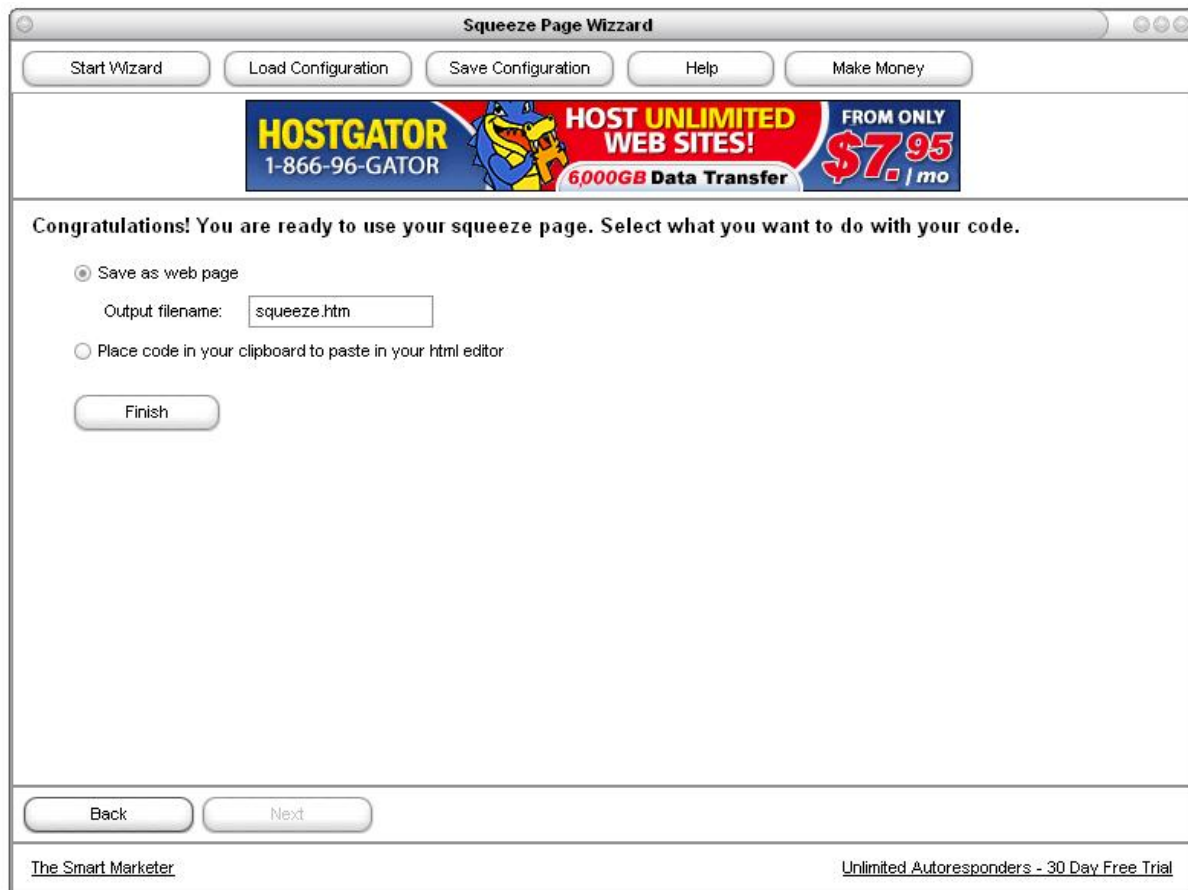


The screenshot shows the 'Squeeze Page Wizzard' application window. At the top, there are five buttons: 'Start Wizard', 'Load Configuration', 'Save Configuration', 'Help', and 'Make Money'. Below these is a banner for 'HOSTGATOR' with the text 'HOST UNLIMITED WEB SITES! FROM ONLY \$7.95 /mo' and '6,000GB Data Transfer'. The main content area is titled 'Step 4: Paste or enter your autoresponder HTML code'. It contains a text area with the following text: 'Insert your Autoresponder Code Here', 'If you don't already have an autoresponder account, Aweber offer an excellent service, which you can test drive free for a month here:', and a blue hyperlink 'http://30daytrial.Aweber.com'. At the bottom of the window, there are 'Back' and 'Next' buttons. A red arrow points to the 'Next' button. The footer of the window contains 'The Smart Marketer' on the left and 'Unlimited Autoresponders - 30 Day Free Trial' on the right.

Click "Next"

## Step Five

You now have the option to save your newly created squeeze page, in any extension you choose, in the output folder (found in Squeeze Page Wizzard's installation directory), by selecting option 1.



OR you can simply select option 2, which copies the code to your clipboard, so you can paste it in your html file directly, and make any further changes.

That's it! Enjoy!

*Thank-you  
Steph White*

The Smart Marketer



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